

HUDSON'S BAY CREDIT CARDHOLDER AGREEMENT

Initial Disclosure Statement

Summary of key terms as of May 20, 2016.

Initial Credit Limit	Your initial credit limit will be communicated to you with your card.
Annual Interest Rates	<p>These interest rates are in effect upon approval.</p> <p>Hudson's Bay MasterCard</p> <p>Standard rate on purchases: Canadian Prime Rate plus 17%</p> <p>Standard rate on cash advances[†]: Canadian Prime Rate plus 17%</p> <p>Standard rate on balance transfers: Canadian Prime Rate plus 17%</p> <p>To determine the rate that applies for a billing period, we use the Canadian Prime Rate as published in <i>The Globe and Mail</i> on the last Friday of the month prior to the month in which the billing period begins.</p> <p>Default rate: Your minimum payment for any given billing period is due by the payment due date specified on the monthly statement for that period. If we do not receive your minimum payment by the payment due date 2 times in any 12 month period, your rates will increase to the default rate of 29.9% at the beginning of the next billing period.</p> <p>Then, if we receive at least the minimum payment by the payment due date for 12 consecutive billing periods, your rates will change to the standard rates that apply to your account at that time,</p>

Annual Interest Rates (Continued)	<p>starting from the beginning of the next billing period.</p> <p>Hudson's Bay Credit Card</p> <p>Standard rate on purchases: 29.9%</p>
Interest-Free Grace Period	<p>You will benefit from an interest-free grace period of at least 21 days on new purchases if you pay off your new regular balance in full by the payment due date. There is no interest-free grace period on cash advances and balance transfers.</p>
Determination of Interest	<p>Interest is calculated by applying the applicable interest rate to the average daily balance on your account, and is charged at the end of the billing period. Subject to any interest-free grace period that applies, interest is charged from the transaction date or, if no transaction date is provided, from the date the transaction posts to your account. Interest is charged until the transaction is paid off.</p>
Minimum Payment	<p>Your required minimum payment will be the greater of:</p> <ul style="list-style-type: none"> • The sum of the following, rounded up to the nearest dollar: <ul style="list-style-type: none"> a) 1% of your new total balance (excluding any balance on a special payment plan) b) any interest charges you have, and c) any monthly payment due under a special payment plan <p>plus any amount past due</p>

Minimum Payment (Continued)	<p>OR</p> <ul style="list-style-type: none"> • \$10 plus any amount past due <p>OR</p> <ul style="list-style-type: none"> • Any balance that exceeds your credit limit <p>If your new total balance is less than \$10, then the minimum payment will be the new total balance.</p>
Foreign Currency Conversion	<p>Hudson's Bay MasterCard and Hudson's Bay Credit Card</p> <p>We bill you in Canadian dollars when you use your card to make a transaction in a foreign currency. The transaction amount will be converted to Canadian dollars using the MasterCard rate of exchange applicable at the time the transaction is processed.</p> <p>Hudson's Bay MasterCard</p> <p>When the converted transaction posts to your account, we will add a foreign currency conversion charge equal to 2.5% of the converted transaction amount.</p>
Annual Fee	<p>\$0</p>
Other Fees	<p>Hudson's Bay MasterCard</p> <p>Cash advance: The greater of \$5 or 1% of the cash advance, up to a maximum of \$10, charged on the date the transaction posts to your account.</p> <p>Balance transfer: 5% of each balance</p>

<p>Other Fees (Continued)</p>	<p>transferred, unless waived or lowered, charged on the date the transaction posts to your account.</p> <p>Hudson’s Bay MasterCard and Hudson’s Bay Credit Card</p> <p>Special payment plan: \$99, unless waived or lowered, charged on the date the transaction posts to your account.</p> <p>Returned payment/cheque: \$30 each, charged on the date the payment is returned.</p> <p>Rush card: \$20, charged within 5 business days of when we process your request.</p> <p>Over limit: \$29, charged once at the end of your billing period if your account balance exceeds your credit limit either: a) throughout your entire billing period, or b) at any time during the billing period as a result of new transactions.</p> <p>Credit balance inactivity: if your account has been inactive for 6 consecutive billing periods and has a credit balance of \$5 or less, a fee equal to the amount of your credit balance will be charged at the end of the 6th billing period.</p>
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* Cash advance means: a) an advance of money obtained using your Hudson’s Bay MasterCard at an automated banking machine (the ABM must bear one of the logos shown on your MasterCard or any other logo we designate); or b) a cash-like transaction. A cash-like transaction is any transaction involving the purchase of items directly convertible into cash, including wire transfers, money orders, bets, lottery tickets, gambling or casino gaming chips.

OTHER IMPORTANT INFORMATION

Your Monthly Statements

We will provide you with a monthly statement for your account for each billing period unless there’s been no activity on your account during that period, and:

- there’s no balance owing;
- you’ve been notified that your account has been suspended or closed and we have demanded payment of the outstanding balance; or
- your account has a credit balance and you have not been charged any interest or fees (in which case we will provide you with a statement once every **3** billing periods).

Unauthorized Use of Your Account

You must take reasonable care to safeguard your card against loss, theft or misuse. You must contact us by telephone immediately if your account number or card is lost or stolen or if a person uses your account without your permission (known as “unauthorized use”). You have no liability to pay for any transaction entered into through unauthorized use of your account.

Unauthorized use doesn’t include use of your account by someone you’ve identified as an authorized user or someone you permitted to use your account or card. You agree to cooperate and help with any investigation that we initiate into unauthorized use before we’ll consider reimbursing you for any losses. If our investigation establishes that there was no unauthorized use, you’ll be fully liable for all amounts charged to the account before you notified us.

Default

If you’re in default, you must also pay all legal fees reasonably incurred to collect or attempt to collect your debt.

Contacting Us & Complaint Resolution

If you want information about your account or have a complaint about your account, call 1-866-640-7858 if you are in Canada or the United States; otherwise call collect at 1-513-770-3782.

GLOSSARY

Account: A Hudson's Bay MasterCard® or Hudson's Bay Credit Card account.

Agreement: This Cardholder Agreement, as well as the disclosure statement, the Privacy Statements, and any amendments, replacements or updates we may provide from time to time.

Authorized user: A person who has been issued a card on your account, at your request.

Balance transfer: Transferring to your account all or part of a balance you owe elsewhere.

Card: A Hudson's Bay MasterCard or Hudson's Bay Credit Card that we issue on your account to you or an authorized user (including any renewal or replacement cards).

Cash advance: Any of the following:

- a) an advance of money obtained using your Hudson's Bay MasterCard at an automated banking machine (ABM). The ABM must bear one of the logos shown on your MasterCard or any other logo we designate; or
- b) a cash-like transaction.

Cash-like transaction: Any transaction involving the purchase of items directly convertible into cash, including wire transfers, money orders, bets, lottery tickets, gambling or casino gaming chips.

Disclosure statement: A document provided to you that sets out key information relevant to the use of your account, including the annual interest rates, fees and other charges

that apply, and any amendments, replacements or updates we may provide from time to time.

Good standing: Your account is in good standing if it's not past due, over the credit limit, fraudulent, restricted, part of a consumer credit counseling program or bankruptcy, and not in violation of this agreement.

Grace period: The period for which you will not be charged interest on new purchases, if you pay your new regular balance in full by the payment due date.

Minimum payment: As shown on your monthly statement, the lowest amount of money that you're required to pay each month to keep your account from going past due. This includes any amount due under a special payment plan during that billing period and any amounts on your account that are already past due.

New regular balance: As shown on your monthly statement, the amount you must pay by the payment due date to avoid interest charges on new purchases. This is equal to the new total balance, minus the portion of any special payment plan balance that is not yet due.

New total balance: As shown on your monthly statement, the total amount you owe on your account as of the date your statement was prepared. It does not include the amount of any pending transactions that had not posted to your account by the date your statement was prepared.

Payment due date: As shown on your monthly statement, the date when at least the minimum payment is due to be paid on your account. It may not fall on the same date each month.

Purchase: An amount charged to your account for goods and services at any merchant or business, other than a balance transfer or cash advance. This includes any purchase made under a special payment plan. A new purchase is a purchase appearing on your statement for the first time.

Special payment plan: A promotional reduced-interest payment option on certain purchases made with your account.

Transaction: Any purchase, cash advance, balance transfer, payment, credit, fee, interest charge, or any other charge on your account.

We/our/us/Capital One: Capital One Bank (Canada Branch).

You/your: The person who signed or submitted the application for an account. This doesn't include an authorized user.

YOUR AGREEMENT WITH US

When you or an authorized user accesses the account for the first time, including any purchases made at the time of application, you accept the terms of this agreement and request cards, including renewal and replacement cards.

This agreement applies to your account and any cards that we may issue for the account. You are responsible for ensuring that any authorized users understand and comply with this agreement. This Cardholder Agreement replaces any other Cardholder Agreement we may have sent to you for this account.

You confirm that you've requested this agreement and all communications and documents from us to be in English until you advise us otherwise. *Vous confirmez que vous avez demandé que cette convention et toute communication venant de nous soient en anglais jusqu'à avis contraire de votre part.*

YOUR RESPONSIBILITY FOR THE TOTAL DEBT

You are solely liable under this agreement for all amounts owing on your account, including any indebtedness incurred by an authorized user.

The total debt that you owe consists of the amounts of all transactions charged to your account.

You can incur a debt even if:

- your credit limit is exceeded;
- your card is used after its expiry date; or
- your account is used after it has been restricted or closed.

USING YOUR ACCOUNT & CARDS

You can make transactions on your account by using your card, or in any other ways we allow. Your Hudson's Bay Credit Card may be used to make purchases at any Hudson's Bay, thebay.com, Home Outfitters, Zellers or Hudson's Bay Company service providers within Canada. We may allow you to use your account to make purchases at other merchants in the future. Your Hudson's Bay MasterCard may be used at any merchant that accepts MasterCard. We aren't responsible if your card is not honoured or your account can't be used for any reason.

You can't use your account at any merchant or business located in the Crimea region of Ukraine, The Democratic People's Republic of Korea, Sudan, Iran, Syria or Cuba. We may update this list in the future without giving you notice.

You agree that you will use your card and account for personal, family or household purposes only and not for any other purpose, including for business or commercial purposes. You may not use your account for any illegal, unauthorized or fraudulent purpose.

You must sign your card as soon as you receive it. You must not use your card after the expiry date shown on your card. If you or an authorized user charge anything to your account after your card has expired or your account is restricted or closed, you are responsible for paying the amount owing to us, together with any interest or fees.

We own all cards issued on your account and you can't transfer them to anyone else. You are the only person permitted to use your card and an authorized user is the only person permitted to use their card.

AUTHORIZED USERS

You may add or remove authorized users by contacting us. Each request to add an authorized user is subject to our approval and we may limit the number of authorized users on your account.

An authorized user may make purchases and obtain cash advances in the same manner as you, but isn't liable for any debt incurred on the account. You are responsible for repaying any charges an authorized user makes on your account.

We may provide information to an authorized user regarding transactions made on the account and the available credit limit, but an authorized user isn't able to:

- make any other transactions;
- give any instructions to us with respect to the account; or
- update account information or have online access to the account.

We also do not send legal notices or disclosures to an authorized user.

YOUR CREDIT LIMIT

Your credit limit is the maximum amount you (together with your authorized users) can charge to your account. Your current credit limit appears on each monthly statement. Each monthly statement also shows the current cash advance limit. The cash advance limit is part of your total credit limit – it's not additional credit over and above the credit limit for your account. We may lower your credit limit at any time without telling you in advance, but we need your express consent to raise your credit limit.

We may allow you to exceed your credit limit, but we don't have to, even if we have before. If your account is subject to an over limit fee for exceeding your credit limit, details of the fee are set out in your disclosure statement.

FOREIGN CURRENCY TRANSACTIONS

We bill you in Canadian dollars when you use your card to make a transaction in a foreign currency. The transaction amount will be converted to Canadian dollars using the MasterCard rate of exchange applicable at the time the transaction is processed. If your account is subject to a foreign currency conversion charge, details of the charge are set out in your disclosure statement.

If a foreign currency transaction is refunded to your account, the exchange rate for the refund may not be the same as the rate used when the original purchase was processed. As a result, the amount of the purchase and the refund may differ. If the amount of the refund is less than the amount of the purchase, you will be responsible for the difference.

OTHER SERVICES & BENEFITS

We may make non-financial benefits and services associated with your card available to you. These benefits and services are subject to the terms set by the companies that provide them and may be changed or cancelled with or without notice. We aren't liable for these benefits and services.

REWARDS

An integral feature of your account is that you are enrolled in the Hudson's Bay Rewards program and can earn Hudson's Bay Rewards points on every eligible purchase made using your card.

By accepting this agreement, you agree to the terms and conditions of the Hudson's Bay Rewards program, available online. Hudson's Bay Company owns and operates the Hudson's Bay Rewards program, and is responsible for the administration of the Rewards program and any changes to the terms and conditions. We are not responsible for the Hudson's Bay Rewards program or its administration.

For more information on the Hudson's Bay Rewards program, please visit the program website at www.hbc.com/hbc rewards, call Hudson's Bay Rewards Customer Services at 1-800-844-8131 or visit a Hudson's Bay or Home Outfitters store in Canada.

SPECIAL PAYMENT PLANS

From time to time, we may offer you the ability to make a purchase under a special payment plan. The terms and conditions of the special payment plan will be provided to you at the time of purchase and may be different from some of the terms in this agreement. Accepting those terms and conditions changes the terms and conditions of this agreement for a limited time and only with respect to the purchase under the special payment plan. The terms and conditions of this agreement apply to any remaining balance on your account after your special payment plan has ended.

FEES WE CHARGE

All of the fees that we charge in connection with your account are set out in the disclosure statement.

INTEREST WE CHARGE

The annual interest rates we charge are:

- the interest rates applicable to purchases, balance transfers and cash advances as shown on your disclosure statement; or
- any promotional interest rates we may provide to you, including those that apply to a purchase made under a special payment plan.

We don't charge interest on purchases appearing on your monthly statement for the first time (new purchases), if you pay your new regular balance in full within the grace period. For each new purchase, the grace period is the period between the transaction date and the payment due date shown on the monthly statement on which the purchase

first appears. If we don't receive payment of your entire new regular balance by the payment due date, interest will be charged retroactively on the purchase from the transaction date – or in the case of a purchase made under a special payment plan, from the date that the plan ended – until the purchase is paid off.

We will always charge interest on cash advances and balance transfers. Interest on a cash advance or balance transfer is charged from the transaction date until it's paid off. There is no grace period on cash advances and balance transfers.

For the purpose of interest calculation, interest charges and fees for cash advances are treated as cash advances, and interest charges and fees for balance transfers are treated as balance transfers. All other interest charges and fees are treated as purchases.

HOW WE CALCULATE INTEREST

The amount of interest we charge on your monthly statement is calculated as follows:

- First we add the amount you owe on each day during the billing period, and divide that total by the number of days in the billing period. This is your average daily balance
- Then we multiply the average daily balance by the applicable monthly interest rate (obtained by taking the annual interest rate and dividing by **12**)

If your billing period is less than **28** days or longer than **31** days, we use the applicable daily interest rate (obtained by taking the annual interest rate and dividing by **365**) and multiply it by the total number of days in the billing period, and then multiply that number by the average daily balance (as outlined above), to determine the interest we charge you.

When more than one interest rate applies to your account, we calculate the interest charge based on the average daily balance that is applicable to each interest rate. Your monthly statement shows the interest rates applicable to your account and any associated interest charges.

YOUR MONTHLY STATEMENTS

We will provide you with a monthly statement for your account for each billing period unless there's been no activity on your account during that period, and;

- there's no balance owing;
- you've been notified that your account has been suspended or closed and we have demanded payment of the outstanding balance; or
- your account has a credit balance and you have not been charged any interest or fees (in which case we will provide you with a statement once every **3** billing periods).

Other than for one of the reasons set out above, if you do not receive a monthly statement for any billing period, you must contact us or check your account balance online to obtain the information required to meet your payment obligations.

TELLING US ABOUT STATEMENT ERRORS

You are responsible for informing us of any errors on your monthly statement as soon as possible. If you don't, you accept the monthly statement and our records as accurate and complete.

MAKING PAYMENTS TO US

You must make at least the minimum payment indicated on your monthly statement by the payment due date shown on that monthly statement. The method of calculating your minimum payment is set out in your disclosure statement.

Payments must be made in Canadian dollars. You can make payments on your account at any time as follows:

- By telephone, online banking or at a branch of your financial institution
- By debit card, cash or cheque at any Hudson's Bay or Home Outfitters store within Canada

- By mail, using the payment information provided on each monthly statement

All payments must be made in a form acceptable to us. Payments made by a cheque or money order must be drawn on a Canadian financial institution. Please note that Hudson's Bay Rewards points cannot be used to pay your account.

Depending on the payment method you choose, your payment may take several days to reach us and may be credited to your account after the payment due date. Keep this in mind when considering how and when to make your payment. We can accept late payments or partial payments, or cheques and money orders marked "payment in full" or other similar language, without losing any of our rights under this agreement.

If a payment through your financial institution doesn't clear, we will reverse the account credit and you will still owe us the amount of the payment, which will continue to incur interest, if applicable, until paid.

APPLYING YOUR PAYMENTS

Any payments we receive up to and including the amount of your minimum payment will be applied first to the balance with the lowest annual interest rate, and then to the other balances in ascending order, based on their applicable annual interest rates.

Excess payments over the amount of your minimum payment will be applied to the remaining balances on your monthly statement, starting with the balance with the highest annual interest rate, and then to other balances in descending order, based on their applicable annual interest rates. Any remaining payments will then be applied against transactions that have not yet appeared on a monthly statement in descending order based on the applicable annual interest rates.

TELLING US ABOUT CHANGES TO YOUR CONTACT INFORMATION

You must tell us if the email or mailing address or phone numbers we have on file for you change.

If we send a statement or a notice to you that's returned because of an invalid address, we won't issue further statements or notices to you until we receive a correct address. We may choose to restrict the use of your account, including access to online banking, until we've received the updated information. There are certain items, like cards, which we may refuse to mail to an address that isn't in Canada.

RESOLVING DISPUTES ABOUT TRANSACTIONS

If you have problems with anything you buy using your card or account number, you must pay the amount owing on your account and settle the problem directly with the merchant. You may not stop payment on any transaction. In some circumstances, we may be able to provide assistance in resolving disputed transactions. If you wish to discuss a dispute, you may contact us at 1-800-263-2599. You must contact us within **30** days of receiving your statement.

If a merchant gives you a refund and we receive a credit note from the merchant, we'll credit it to the account on the day we receive it. A merchant refund does not count towards your minimum payment. If you have outstanding balances on your account accruing interest at different rates, the merchant credit may not necessarily be applied against the item for which you received the credit. If we have charged you any interest on a purchase that was returned and for which a merchant credit was applied to your account, we may not refund this interest to you.

LOST/STOLEN CARDS & UNAUTHORIZED USE OF YOUR ACCOUNT

You must take reasonable care to safeguard your card and PIN against loss, theft or misuse. You must contact

us by telephone immediately if your account number or card are lost or stolen, if someone discovers your PIN or if a person uses your account without your permission (known as "unauthorized use"). You have no liability to pay for any transaction entered into through unauthorized use of your account.

Unauthorized use doesn't include use of your account by someone you've identified as an authorized user or someone you permitted to use your account, card or PIN. You agree to cooperate and help with any investigation that we initiate into unauthorized use before we'll consider reimbursing you for any losses. If our investigation establishes that there was no unauthorized use, you'll be fully liable for all amounts charged to the account before you notified us.

DEFAULT

Your account will be in default under this agreement if you:

- fail to meet the terms of this agreement;
- become the subject of a bankruptcy or insolvency proceeding;
- provide any false or misleading information in your application; or
- have legal action taken against your property.

If you're in default, we may:

- terminate, modify or restrict your rights under this agreement, which could include closing your account;
- demand that you immediately pay the balance of your account in full with interest at the applicable rate(s); or
- apply any balance that you have in any other account with us against the amount that you owe us under this agreement.

If you're in default, you must also pay all legal fees reasonably incurred to collect or attempt to collect your debt.

RESTRICTING OR CLOSING YOUR ACCOUNT

You can close your account at any time by contacting us. We can suspend or restrict the use of your card and account, reduce your credit limit or close your account at any time for any reason without notifying you first, even if you're not in default.

If you close your account or we do, you must pay all amounts owing on your account, stop using your credit card and destroy all cards issued on the account. The terms and conditions in this agreement remain in effect until you pay the entire balance owing on your account.

CHANGES TO THIS AGREEMENT

At our sole discretion, we may make unilateral changes to any section in this agreement. Where required by law, we'll provide you with notice of any changes, in writing and at least **30** days before the changes take effect. You agree that by notifying you of any changes to the terms in this agreement, we're also telling any authorized user. Any changes to this agreement apply to both your outstanding and future debt and take effect on the date indicated in our notice. You can always refuse these changes by closing your account before the changes take effect.

ASSIGNING YOUR ACCOUNT

At any time, we may sell, transfer or assign any or all of our rights and obligations under this agreement or your account without telling you in advance. You may not sell, assign or transfer any of your rights or obligations under this agreement or your account.

GOVERNING LAW

This agreement will be interpreted in accordance with the applicable laws of the province or territory in which you reside (or the applicable laws of Ontario if you reside outside of Canada) and the applicable laws of Canada. In the event

of a dispute, you agree that the courts in the province or territory where you reside are competent to hear such dispute and you agree to be bound by any judgment of that court.

NON-WAIVER

We may choose not to act on any right under this agreement without giving up that right. Any time we give up one of our rights, we will do so in writing and sign a waiver.

SEVERABILITY

If any part of this agreement is considered invalid or unenforceable under applicable law, the rest of this agreement is still valid and enforceable.

ABOUT YOUR PERSONAL INFORMATION

Personal information is any information that can specifically identify you. Personal information about you is managed in accordance with the Capital One Privacy Statement and the Capital One Online and Mobile Privacy Statement (together, the "Privacy Statements"). Please visit us online at www.capitalone.ca/privacy for the most up-to-date version of our complete Privacy Statements. A summary of our privacy practices, including how we collect, use and disclose your personal information, is included below.

Collecting Your Personal Information

Information we collect about our customers includes, but is not limited to:

- the information provided on your credit application;
- publicly available information such as information contained in a telephone directory;
- information from credit reporting agencies;
- transaction information, including purchases, account usage and account balance;

- call recordings and emails created in the course of your interaction with us; and
- any other information required by law.

Using Your Personal Information

The purpose behind our collection and use of your personal information includes, but is not limited to:

- opening, maintaining, servicing, analyzing, surveying and collecting on your account;
- verifying your identity and creditworthiness;
- protecting you from identity theft, fraud and unauthorized access to your account;
- determining your eligibility, administering and contacting you for marketing, research or contests;
- analyzing your application and/or make another offer to you if your application is declined; and
- using it for any purpose required by law.

Sharing Your Personal Information

We may share your personal information with our service vendors, service providers, credit reporting agencies and carefully selected business partners for the purposes identified above. Your information may also be stored and processed at our corporate offices in the United States.

In the event that a service vendor is located outside of Canada, the information on file for you or any authorized user may be processed and stored outside of Canada, and foreign governments, courts of law enforcement or regulatory agencies may be able to obtain disclosure of this information through the laws of that jurisdiction.

When you apply for and maintain a card, you authorize us to disclose your personal information to Hudson's Bay Company and its affiliates for reasons outlined in the Hudson's Bay Privacy Statement below.

Protecting Your Personal Information

We protect your information using physical security (access limitations), electronic protection (encryption) and safe business practices (authentication). Any third parties we use to provide services for us are held to our rigorous privacy standards.

Contacting us

You can contact us by mail to make your privacy preferences known to us, to send us your general privacy inquiries and to request access to the personal information we have on file for you. Write to:

Attention: Privacy Officer
 Capital One Canada
 P.O. Box 508, Scarborough Stn. D
 Scarborough, ON M1R 5L6

You can also contact us by telephone at 1-877-889-0725 to make your privacy preferences known to us or if you have general privacy inquiries.

Please take a moment to review our complete Privacy Statements found on our website at www.capitalone.ca/privacy.

HUDSON'S BAY COMPANY PRIVACY STATEMENT

Capital One provides and administers the Hudson's Bay MasterCard and the Hudson's Bay Credit Card, and Hudson's Bay Company and its affiliates endorse the cards. When you have a Hudson's Bay MasterCard or a Hudson's Bay Credit Card, you have a relationship with both Hudson's Bay Company and Capital One. When you apply for, receive or use a card, Capital One and Hudson's Bay Company each collect, use, disclose and maintain your personal information for certain purposes. Hudson's Bay Company collects and uses your information to provide you with goods and services, to comply with legal and regulatory requirements, and as otherwise permitted by law. Hudson's Bay Company

may also share your information with Capital One to help in maintaining your account. Where your information relates to your Hudson's Bay Rewards account, Hudson's Bay Company also collects and uses it to establish and administer your Hudson's Bay Rewards account. See the Capital One Privacy Statement to learn about Capital One's practices regarding your personal information.

Optional Use and Disclosure of Your Personal Information

Hudson's Bay Company or other organizations with which Hudson's Bay Company has marketing arrangements, including Capital One, may have access to your information and may use it for the additional purposes of communicating with you about promotional offers, products or services. These communications may include notifications of sales, special events, store promotions and exclusive offers. Such communications from Hudson's Bay Company may be sent out by mail, fax or by telephone via an Automatic Dialing Announcing Device to the number indicated on your card application. Your consent to access and use your information for these additional marketing purposes is optional and is not required as a condition of obtaining or using your card. If you do not want your information to be accessed or used for these additional purposes, please contact the Hudson's Bay Privacy Office at the address set out below.

Hudson's Bay Company may also send these communications to you electronically, including by email, text or sound messages, with your express consent or where your consent is implied by law.

Hudson's Bay Privacy Office:

Call: 1-866-225-8251

Email: privacy@hbc.com

Write: Hudson's Bay Privacy Office
P.O. Box 4135, Stn. A
Toronto, ON M5W 3B7

You may request access to the personal information Hudson's Bay Company has about you on file. Contact Hudson's Bay Company in writing at the address above.

For More Information About the Hudson's Bay Company Privacy Policy

From time to time, Hudson's Bay Company may amend or update this Privacy Statement and/or the Hudson's Bay Privacy Policy.

You can get the most up-to-date version of Hudson's Bay Company's Privacy Policy by visiting www.hbc.com/privacy.

CONTACTING US, COMPLAINT RESOLUTION & FCAC

At Capital One our top priority is our customers – we work hard to ensure that our customers' expectations of service are met and even surpassed. We want to hear from you if this doesn't happen.

Follow These Steps to Get in Touch with the Right People

Step 1

Our customer service team is your first point of contact for customer service complaints or other concerns. Be sure you have your relevant information handy – for example your account number, important dates, and names of staff you've talked with.

Hudson's Bay MasterCard cardholders call:

- 1-866-640-7858 (toll-free)
- 1-513-770-3782 (collect, outside of North America)

Hudson's Bay Credit Card cardholders call: 1-800-263-2599

Write: Hudson's Bay Credit Services
P.O. Box 903, Stn. Agincourt
Scarborough, ON M1S 5M4

Step 2

If you've already contacted our customer service team and they were unable to resolve the complaint to your satisfaction, you can elevate it by asking to speak with an account supervisor and, if necessary, to a manager.

Step 3

If you've been working with an account supervisor or manager and are not satisfied with the resolution, you can escalate your complaint to our Executive Response Committee.

Step 4

If you have followed Steps 1 through 3 above and you remain unsatisfied, you may contact our Ombudsman Office in writing. The Ombudsman can only review your concern after you have received a response from our Executive Response Committee.

Fax: 1-416-549-2768

Email: ombudsman@capitalone.com

Write: Capital One Ombudsman
P.O. Box 511, Scarborough Stn. D
Scarborough, ON M1R 0A4

Step 5

If our Ombudsman has been unable to resolve your complaint, you may contact the Ombudsman for Banking Services and Investments.

Call: 1-888-451-4519 (Toll Free)
TTY Phone: 1-855-TTY-OBSI (1-855-889-6274)

Email: ombudsman@obsi.ca

Fax: 1-888-422-2865

Write: Ombudsman for Banking Services and Investments
401 Bay Street
Suite 1505, P.O. Box 5
Toronto, ON M5H 2Y4

Compliance with Consumer Protection Provisions

If your complaint is regarding our compliance with federal consumer protection law, public commitments, or industry codes of conduct, you may contact the Financial Consumer Agency of Canada at any time.

Website: www.fcac-acfc.gc.ca

Write: Financial Consumer Agency of Canada
427 Laurier Avenue West
6th Floor
Ottawa, ON K1R 1B9

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